## Employee engagement in the modern workplace

The facts and figures you need to know about employee engagement in the modern workplace, plus actionable advice on creating a positive employee experience.





THE STATE OF EMPLOYEE ENGAGEMENT IN THE MODERN WORKPLACE

On a global level, only

21% initiation OF EMPLOYEES

are engaged at work in 2022

60% are emotionally of people detached at work 

Organizations with highly engaged employees are

23% more profitable

than those with low engagement rates Companies that engage employees effectively have seen an



productivity



employees

are actively looking for a new job

There is a

61% higher likelihood of ongoing burnout for employees who are

engaged but unsatisfied with their work.





Up to

is driven by

of employee engagement

non financial recognition

9.



70% of the variance in team engagement

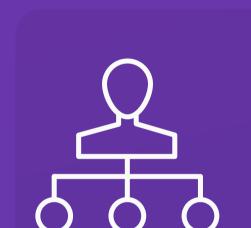
is determined solely by the manager 10.

Employees who receive daily feedback from their manager are

to be engaged

IN THE MODERN WORKPLACE

HOW TO INCREASE EMPLOYEE ENGAGEMENT

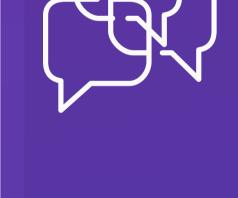




company culture Assess whether your company

Focus on your

culture is strong, supportive, and positive. Be sure to highlight your commitment to people, inclusion, and wellbeing.



your people Ask questions, show your

genuine interest in knowing and resolving the issues that keep people disengaged, and make a habit of having this conversation.





Rather than focusing solely on the

Make wellbeing part

of the conversation

on tracking and improving the wellbeing of their people to prevent high turnover and burnout.

the entire person. Leaders need to act

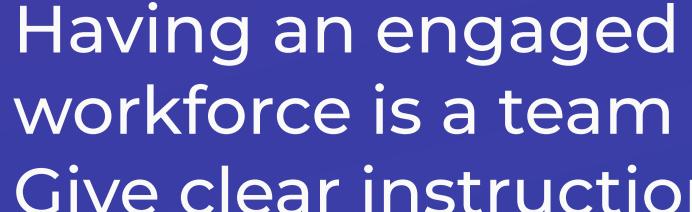


safe space

relationship with your

Let transparency, honesty,

people. Building authentic connections with your employees will empower them to voice their opinions.





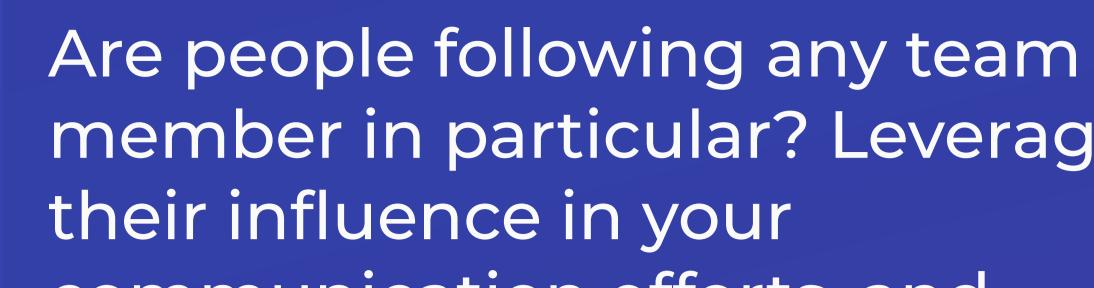
workforce is a team effort. Give clear instructions,

in the change

Involve everyone

encourage giving feedback.

support your people, and



member in particular? Leverage their influence in your communication efforts, and

Identify the

right people

people will listen and take action.

identify and solve potential problems long before they are

known to a broader audience. Work with team members to

Rely on a

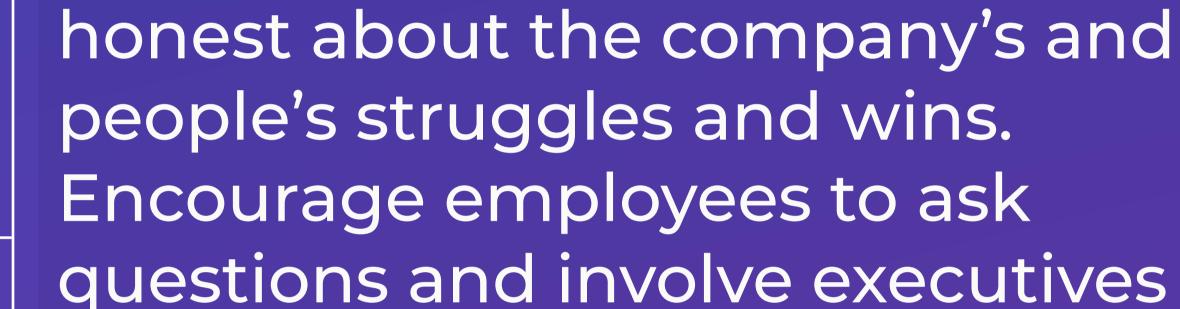
trusted partner

Teach managers

to be proactive

coordinate the matter.

Usually, people managers can



honest about the company's and people's struggles and wins. Encourage employees to ask

Adjust your

tone of voice

in the conversation.

Ditch the corporate narrative; be



## and boost your employee engagement rate.

Sources

Your digital workforce is already

Leverage this to their benefit by

using a software tool to measure

accustomed to user profiles.

State of the Global Workplace: 2022 Report | Gallup Gartner Says Only 13% of Employees Are Largely Satisfied With Their Work Experiences | Gartner COVID-19 and the employee experience: How leaders can seize the moment | McKinsey Building a High-Development Culture Through Your Employee Engagement Strategy | Gallup

Marketing Enablement Improves Business Outcomes — Show Me The Value | Forrester









What Is Employee Engagement and How Do You Improve It? | Gallup

