

**The Objective** is a qualitative statement derived from the company's strategy. **The Key Results** are quantitative and measurable outcomes for achieving the Objective.

Initiatives are all tasks and projects that will assist you in achieving a Key Result.

### **Step-By-Step OKR Checklist**

#### Company strategy

define and communicate your company's strategy to every team member.

#### Long-term organizational goal

define your global annual objective based on your strategy.

#### **Get leadership support**

ensure top management supports OKRs and consistently uses them.

#### **Educate your team on OKRs**

provide OKR training for the whole organization so everyone understands

#### the framework.

#### Select an Ambassador

designate one or more persons to lead the implementation and management of the OKR program.

#### Have a brainstorming session

involve your team in the planning process and get their feedback on priorities, individual goals, etc.

#### Set quarterly objectives

establish quarterly objectives that ultimately add to the long-term organizational goal.

#### Define your key results

set clear key results to track progress toward objectives.

#### Plan & organize

ensure everyone is aligned, discuss potential challenges, provide required resources, and ask for your team's feedback.

#### Set up a review process

have weekly or bi-weekly checkup meetings to track OKRs in real-time and determine if everything is going according to plan.

#### Have an end-of-the-quarter review

discuss with the team to revise quarterly results; give feedback and suggestions.

#### Prepare for the next quarter

make the next quarter more successful by looking at the achievements and shortcomings of the previous cycle.





# HR OKRs checklist

## Part 2: HR OKR Examples

**Talent Acquisition OKRs** 

**Objective:** Improve recruitment efficiency

#### **Talent Management OKRs**

**Objective:** Become a desirable employer

#### **Key Results:**

- ✓ 90% offer acceptance rate
- ✓ 0% trial period collaboration breaks in Q4
- Increase the number of interviewers at the final interview by 50%

#### Performance Management OKRs

**Objective:** Improve quality and consistency of feedback

#### **Key Results:**

- ✓ 70% of employees have asked for feedback in the last six months
- 75% of employees provided at least one consistent  $\checkmark$ feedback in the previous six months
- ✓ 70% of employees received at least one consistent feedback in the previous six months

#### **Key Results:**

- ✓ 20% of colleagues make job recommendations
- 25% of new colleagues come from direct applications
- 30% of new colleagues come from internal referrals  $\checkmark$
- 80% of candidates who contact us have heard of our company before the interview

#### Learning and Development OKRs

**Objective:** Improve the career development process

#### **Key Results:**

- Two departments have documented roles
- Two departments have defined seniority criteria
- One department has a defined career path
- 90% of employees have quarterly check-ins with their managers

#### **Employee Retention OKRs**

**Objective:** Improve employee satisfaction

#### **Key Results:**

- Decrease annual employee voluntary turnover rate from 12% to 10%
- Create new career journey maps by Q4 for 70% of the employees
- Ensure that all departing employee takes part in the exit interview and survey

Five colleagues with key roles have a concrete plan for career growth

#### **Company Culture OKRs**

**Objective:** Become a company people love to work for

#### **Key Results:**

- Conduct an organizational culture assessment and benchmark against industry best practices
- Set specific culture improvement KPIs based on the assessment results
- Increase the overall employee engagement score by 10% in the annual pulse survey
- Achieve an employee satisfaction rating of 4.5 out of 5  $\checkmark$ in employee satisfaction surveys
- Increase the company's Glassdoor rating to a minimum of 4.5

#### **Employee Wellbeing OKRs**

**Objective:** Improve employee wellbeing at work

#### **Key Results:**

- ✓ 20% of employees participate in a fitness program
- Implement a policy for healthy food  $\checkmark$
- Implement flexible work arrangements for all eligible employees, resulting in at least 80% employee utilization
- 20% of colleagues participate in at least one of the mental and emotional wellbeing initiatives

#### **Diversity, Equity, Inclusion, and Belonging**

**Objective:** Create an inclusive culture

#### **Key Results:**

- $\checkmark$  Achieve 100% gender pay equality within the organization
- Ensure 100% participation for all employees in DEIB training
- Establish two partnerships with organizations focused on diversity to expand the candidate pool



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